



Dr. Bryan A. Born

Curriculum Vitae

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Professional Objectives

I am a chiropractic physician, author, and instructor who has been empowering massage therapists for well over a decade. Growing up I maintained a vision of becoming both a doctor and accomplished public speaker, and while enjoying the first success I am well on my way to accomplishing the second. I am continuing in my quest to share my passion for alternative healthcare with like-minded professionals.

Summary of Qualifications

I earned my doctorate in 1991 and became co-director of Chiropractic Natural Health Associates soon afterwards. In 1993 I was asked to design one of the first pathology programs for massage therapists in the state of Michigan. It was at this time I authored my first textbook, *An Introduction to Practical Pathology for the Myomassologist*, which was subsequently used for a decade at various schools throughout the state. I taught at the Michigan Institute of Myomassology for three years, and an additional two years after it was transformed into the Michigan School of Myomassology. I designed the pathology curriculum for the nationally accredited Irene's Myomassology Institute in 1995, and taught the pathology curriculum through July, 2005. In 1997 the director of the IMI asked me to redesign and teach their business class. This resulted in my second textbook, *Action Plan: Business Marketing for Myomassologists*, which continues to be the required text today.

I taught that program for six years, and then reluctantly stepped down to focus on *The Essential Massage Companion*. This is my most comprehensive book to date, and the leading textbook for medications and pathology in the massage field today. With over 3,000 drugs and more than 500 diseases each with specific massage precautions, it is uniquely qualified to empower and instill confidence in today's massage professional. Since its publication I've devoted my time to presenting workshops on pharmaceutical and disease precautions throughout the US, including the 2005 AMTA Teacher's Conference, 2007, AMTA National Convention and 2007 AMTA COS Leadership conference. I've taught state conventions and workshops from 2 hours to two days in length from Michigan to Florida, Massachusetts to Moscow, Idaho.

My experience in the massage profession combined with my clinical experience in alternative healthcare makes me uniquely effective in my presentations. My enthusiasm intrigues those in my classes and easily keeps their attention, while my pragmatic, hands-on approach makes the most complex information easy to grasp.

Professional Licenses and Certifications

National Board of Chiropractic Examiners, 1991 to current

Department of Licensing and Regulation, State of Michigan, 1992 to current

Advanced Proficiency Certification, Activator Methods Chiropractic Technique, 1991 to current

NLP Advanced Practitioner Level Certification, 1990

American Red Cross Instructor, Protect Your Back Program, 1995

Professional Education

- Parker College of Chiropractic, Dallas, Texas – 1988 to 1991 Doctorate in Chiropractic
- University of Michigan, Ann Arbor, Michigan – 1987 to 1988 Bachelor of Science Degree
Anatomy major, Psychology minor
- Oakland University, Rochester, Michigan – 1983 to 1987

Relevant Postgraduate Training

- Chiropractic Technique, Nutrition and Biomechanical Research conducted by Activator Methods Chiropractic International (1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007). (Certified: Advanced Practitioner)
- Chiropractic Technique seminars conducted by T.B.M. Seminars, B.O.L.T. Seminars, I.M.P.A.C. Seminars, Koren Specific Seminars (1998, 2000, 2001, 2005 respectively).
- Nutritional research presented by the Brimhall Seminars (2001 [2], 2002)
- Business Procedures & Ethical Marketing Techniques conducted by Whitehall Management Group and Back Talk Systems, Inc. (1993 [2], 1995 [2], 1996, 1997, 1998 [3], 1999, 2002, 2003, 2004 [2]).
- Meditation and Psychological Training presented by Dynamind, Inc. and the SILVA Method (1988, 1991, 1992, 1993, 1995, 1996, 1997, 1998, 2004).
- Advanced Communications and Psychological Therapeutics presented by NLP Learning Systems 3-day seminars (1988, 1989), and three seven-month certification programs (1989, 1990, 1991). (certified: NLP Advanced Practitioner)
- Workplace Ergonomics Instructor Certification conducted by The American Red Cross (1995) (Certified Instructor)

Authored Works

- ***The Essential Massage Companion: Everything You Need to Know to Navigate Safely Through Today's Drugs and Diseases***, Published 2005
- *Action Plan: Business Marketing for Myomassologists*, 1997
- *An Introduction to Practical Pathology for the Myomassologist*, 1993

Academic Curriculum Contributions

- Redesigned Pathology/Pharmacology and Public clinic for the Massachusetts Community College system, 2008
- Redesigned Pathology/Pharmacology and Public clinic for the Moscow School of Massage, Moscow, ID, 2006
- Course creator and Instructor, Pathology/Pharmacology curriculum, Irene's Myomassology Institute 1995 – 2005
- Course creator and Instructor, Business curriculum, Irene's Myomassology Institute, 1997 – 2004
- Instructor, Pathology/Pharmacology curriculum, Michigan School of Myomassology, 1996 – 1998
- Course creator & Instructor, Pathology/Pharmacology curriculum, Michigan Institute of Myomassology 1993–1996

Business and Public Speaking Experience

In 1991 I became co-director of Chiropractic Natural Health Associates and have had a thriving chiropractic practice continually since then.

Neuro-Linguistic Programming had a profound impact in my learning ability and communications skills in college. I proceeded to take numerous other workshops, including a seven-month advanced practitioner-level certification. I was invited back to assist in teaching two subsequent certification programs, and I ran the weekly study and meditation sessions for the year leading up to my graduation. I created a company called NLP Learning Methods in 1992 and conducted communications workshops through 1997 throughout Michigan.

I have conducted workshops for the AMTA Council of Schools Teachers Conference, the AMTA-KY Massage Conference, The Moscow School of Massage, the Protect Your Back program presented by The American Red Cross, the Michigan Center for Yoga Instructor program, the semi-annual Body, Mind and Spirit Festival presented by PhenomeNews, and the Lear Corporation, among others.

Goals, Interests and Personal Information

My optimism was an early gift from my parents and one that I have nurtured and strive to share with all I meet. I am well known for my creativity, determination and tenacity. As the president of my professional fraternity I was called "Sherman," in reference to the relentless American tank of the same name.

I was also shown the value of a solid family by my parents, and it remains one of my highest goals to this day. I am married to my best friend since college, Dr. Carol Born (a chiropractor) who runs our publishing company in addition to homeschooling our two children, Jessica and Sarah. I maintain a thriving practice with my father (a chiropractor) and my mother (a naturopath) and tell my patients that I fully intend to be around to treat their grandchildren. To match my professional goals with my personal goals, I bring my wife and children with me on weekend workshops whenever possible.

References

Chris Kirbabas

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